



RURAL DEVELOPMENT & SOCIAL RESPONSIBILITY

Serving all the villages of India Joyfully!

MISSION

Imparting all our knowledge through all our programs

GOAL

Making all the 6,38,000 villages of India CLEAN, HEALTHY , WEALTHY & HAPPY

India has 6,38,000 villages, literally the grass roots of our country. Imagine the impact on the country if these villages become little epicentres of happiness - with health, wealth and satisfying relationships. Imagine the impact on our own lives if we all come together and take responsibility for making this happen.

Transforming more than 6 lakh villages sounds like a daunting task. But if we understand how a huge ship changes direction by the action of the rudder which is so small in comparison to the ship, then perhaps committed action by a small powerful group can make the change possible. The shift in the wind can be brought about by more and more people discovering the source of their happiness. Happy people naturally do no harm to others or to the environment. In fact happy people naturally do what is needed for others also to be happy. The happy person becomes a natural magnet for health wealth and loving relationships for everyone. This creation of happiness for no reason is that rudder, the ground swell, the shift in the wind is what we have to offer to the world and what we are inviting you to be a part of.

Still. 6 lakh villages! Billions of people! How will we ever get there...

Here's a story ...

The Japanese monkey, *Macaca Fuscata*, has been observed in the wild for a period of over 30 years.

In 1952, on the island of Koshima, scientists were providing monkeys with sweet potatoes dropped in the sand. The monkey liked the taste of the raw sweet potatoes, but they found the dirt unpleasant.

An 18-month-old female named Imo found she could solve the problem by washing the potatoes in the sea. She taught this trick to her mother. Her playmates also learned this new way and they taught their mothers too.

This cultural innovation was gradually picked up by various monkeys before the eyes of the scientists. Between 1952 and 1958 all the young monkeys learned to wash the sandy sweet potatoes to make them more tasty. Many other adults kept eating the dirty sweet potatoes.

Then something startling took place. In the autumn of 1958, a certain number of Koshima monkeys were washing sweet potatoes. Let us suppose that when the sun rose one morning there were 99 monkeys on Koshima Island who had learned to wash their sweet potatoes. Let's further suppose that later that morning, the hundredth monkey learned to wash potatoes.

THEN IT HAPPENED!

By that evening almost everyone in the tribe was washing sweet potatoes before eating them. The added energy of this hundredth monkey somehow created an ideological breakthrough that spread to the others at unrealistic speeds!

A most surprising thing observed by these scientists was that the habit of washing sweet potatoes then jumped over the sea...Colonies of monkeys on other islands and on the mainland troop of monkeys at Takasakiyama, with no contact with the first group of potato-washing monkeys also began washing their sweet potatoes.

This Hundredth Monkey Phenomenon means that when a certain critical mass which is much smaller than the entire population is reached and starts to behave a certain way, the phenomenon spreads to everyone effortlessly and instantly as if by magic!

We found this to be a very appealing and believable idea. The concept of collective consciousness and the biologists' morphogenetic fields offer parallel stories that help strengthen this strand of our imaginations. Archetypes, patterns, or fields that are themselves without mass or energy, could shape the individual manifestations of mass and energy.

The story of the Japanese monkeys is a good example of the propagation of a paradigm shift.

It even explains that every spread is related to a critical mass. Once we achieve the critical mass....the rest mass catches up like a wild fire!

Thus, when a certain critical number achieves an awareness, this new awareness may be communicated from mind to mind.

Similarly when we think of India it sounds huge number of villages it's almost 6.5 lakhs.

But when we think of its critical mass it's just few hundreds,

And when we think of these few hundred villages to be developed for the rest to just replicate or catch up...

It's just few thousands which needs to be looked up!

Based on this theory we have selected and started our work in first 12 villages of Pune.

How can we create happiness?...

RSVK has already begun in Pune with the development of Katarkhdak and another 12 villages in Mulshi Taluka. At Present we have a team of six teachers working full time in these villages and we plan to train more teachers for the same. This will transmit to all villages in India effortlessly.

Our Pujya Guruji Rishiprabhakarji had the vision to make an ideal happy world with abundance.

RSVK respects the vision and took forward the responsibility by conducting several enrichment programmes, to name a few; children SSY, ISP, Cleansing the five Koshas. Through which one can live by the truth! Living MANASA, VACHA, KAYA. Living in gratitude and forgiveness. And various leadership and organising skills.

Cleanliness drive and many more awareness programmes.

These lead to a model village full of abundance of health -wealth - prosperity and happiness.

Thereafter, every other village will replicate the beautiful village of their dreams.

We sincerely thank you and look forward to your valued support in future to fulfill our vision and
CREATE OUR IDEAL WORLD.

